

# **TSSUS**

## **National Turner Syndrome Conference**



34th Annual TSSUS Turner Syndrome National Conference

**Turner Syndrome Society of the United States**

**2024**

**Sponsorship and Exhibitor  
Opportunities**



# 34th Annual TSSUS National Turner Syndrome Conference



Turner Syndrome Society of the United States

**Conference Dates:**

**July 19-20, 2024**

Rosen Centre Hotel  
9840 International Dr  
Orlando, FL 32819

The Turner Syndrome Society of the United States cordially invites you to join us for the 34th Annual TSSUS National Turner Syndrome Conference in Orlando, Florida!

**Exhibit Times:**

July 19- 8:00 am-5:30 pm  
July 20 - 8:00 am-5:30 pm

The theme of this year's conference is:

*Friends | Awareness | Community*

**Exhibitor Set-Up:**

Thursday, July 18, 2024  
2:00 pm  
OPTIONAL

We serve a diverse group, ranging from small children to senior adults. Our attendees include parents and family members, people with Turner syndrome, spouses, physicians, and researchers.

Friday, July 20, 2024  
7:30-9:00 am

Each year, the TSSUS National Turner Syndrome Conference continues to grow, and we would love to have you be a part of this growth.

**Exhibitor Take-Down:**

Saturday, July 19, 2024  
after 5:30 pm

2015 Attendance: 580  
2016 Attendance: 615  
2017 Attendance: 750  
2018 Attendance: 667  
2019 Attendance: 733  
2023 Attendance: 650

**Some past exhibitors have included:**

Education Resources  
Executive Functioning/ADHD/NLD Resources  
Healthy Lifestyle  
Developmental Services (such as driving)  
Colleges/Vocational Training (especially those who serve individuals with special needs)  
Pharmaceutical Companies  
Small Businesses  
Authors

# Conference Sponsorship Packages

## \$20,000 Presenting Sponsor:

- Opportunity to address attendees during the General Session
- Optional reserved VIP table for up to ten (10) meal ticket holders for all meals and General Session
- Corporate logo prominently displayed on official Conference t-shirt (deadline May 10<sup>th</sup>)
- Full page ad in Conference program
- Feature article showcasing sponsorship in TSSUS electronic newsletter – the TSS Connect – in three (3) issues, May, June, July 2024
- ½ page ad or article in six (6) issues of the TSSUS electronic newsletter – the TSS Connect – May – October, 2024
- Corporate banner prominently displayed at Conference (provided by sponsor)
- Deluxe 2-Day Exhibitor Package with 2 tables, 4 chairs, and internet connectivity
- Sponsor recognition in Conference promotional materials including on-site rolling slide presentation, electronic communications, newsletters, program, event signage, TSSUS website, and social media

## \$15,000 Platinum Sponsor:

- Optional reserved VIP seating for up to four (4) meal ticket holders for all meals and General Session
- Corporate logo prominently displayed on official Conference t-shirt in secondary position (deadline May 10<sup>th</sup>)
- ¾ page ad in Conference program
- Feature article showcasing sponsorship in TSSUS newsletter – *TSS Connect* – in three (3) issues – May, June, and July 2024
- ½ page ad or article in three (3) issues of the TSSUS electronic newsletter – the TSS Connect – in 2024
- Corporate banner prominently displayed at Conference (provided by sponsor)
- Deluxe 2-Day Exhibitor Package with 2 tables, 4 chairs, and internet connectivity
- Sponsor recognition in Conference promotional materials including on-site rolling slide presentation, electronic communications, newsletters, program, event signage, TSSUS website, and social media

## \$10,000 Gold Sponsor:

- Optional reserved VIP seating for two (2) meal ticket holders for all meals and General Sessions
- Corporate logo on official Conference t-shirt (deadline May 10<sup>th</sup>)
- ½ page ad in Conference program
- Corporate banner prominently displayed at Conference (provided by sponsor)
- Sponsor recognition in Conference promotional materials including on-site rolling slide presentation, electronic communications, newsletters, program, event signage, TSSUS website, and social media

**\$7,500 Silver Sponsor:**

- ¼ page ad in Conference program
- Corporate banner prominently displayed at Conference (provided by sponsor)
- Sponsor recognition in Conference promotional materials including on-site rolling slide presentation, electronic communications, newsletters, program, event signage, TSSUS website, and social media

**\$5,000 Bronze Sponsor:**

- ¼ page ad in Conference program
- Corporate banner displayed at Conference (provided by sponsor)
- Sponsor recognition in various promotional materials and website

**\$2,500 Copper Sponsor:**

- Sponsor recognition in on-site rolling slide presentation

**For Exhibitor & Sponsor Inquiries, please contact:**

Becky Brown, National Director of Development & Communications

[becky@turnersyndrome.org](mailto:becky@turnersyndrome.org) 832.465.9388 or 800.365.9944

Turner Syndrome Society of the US | 11250 West Rd Suite G | Houston, TX 77065

Payment can be made by check, credit card, or electronic funds transfer.

The Turner Syndrome Society of the United States (TSSUS) is a national non-profit 501(c)(3) (EIN 41-1596910) organization that provides health-related resources to patients, families, and physicians for the diagnosis and treatment of Turner syndrome. There are local support groups located throughout the country. Since 1987, TSSUS has held the TSSUS National Turner Syndrome Conference, inviting speakers from a variety of professions including medical experts, social workers, educators, and psychologists. These meetings provide an opportunity to exchange information on many topics of interest to individuals of all ages who are affected by Turner Syndrome.

# Conference Exhibitor Packages



**\$2,000 Deluxe 2-Day Exhibitor Package\***

- Two (2) 6-ft. draped tables
- Four (4) chairs
- 8 x 8 booth space
- Electrical outlet (by request)
- Name badges for exhibitors

*\*Included in "Presenting" and "Platinum" Sponsorship packages*

**\$1,000 Standard 2-Day Exhibitor Package**

- One (1) 6-ft. draped table
- Two (2) chairs
- 8 x 8 booth space
- Electrical outlet (by request)
- Name badges for exhibitors

**\$300 Exhibitor / Book Seller Table Only \*\***

- One (1) 6-ft. draped table
- Two (2) chairs

*\*\* This option is only available to small or home-based businesses.*

*Any sponsor or exhibitor must be approved in advance by TSSUS.*

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The Rosen Centre Hotel  
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Orlando, FL 32819

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**Thursday, July 18, 2024**  
**2:00 pm**  
OPTIONAL attendees will be checking in early

**Friday, July 19, 2024**  
**7:30-9:00 am**

**Exhibitor Take-Down:**

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**After 5:30 pm**

## Add-Ons

If you would like to order Conference meal passes for your staff, or if you require an internet connection at your booth, please order these items here.

**Conference Meal Passes @ \$200 each**      **Quantity:** \_\_\_\_\_      **Total:** \_\_\_\_\_

- Name: \_\_\_\_\_
- Name: \_\_\_\_\_
- Name: \_\_\_\_\_
- Name: \_\_\_\_\_

**Exhibit Booth Internet Connection- \$100**      **Total:** \_\_\_\_\_

Sponsor name as you would like to be recognized: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Total Sponsorship \$ \_\_\_\_\_

Total Meal Passes \$ \_\_\_\_\_

Total Exhibitor Package \$ \_\_\_\_\_

Total Internet \$ \_\_\_\_\_

Total Payment Amount \$ \_\_\_\_\_

### Method of Payment

Type of Payment:  Check  Visa  MC  AmEx  Discover  Online CC Payment  EFT

*Please Note: a 3% fee will be added to all credit card payments*

Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City / State / Zip Code: \_\_\_\_\_

Billing Phone: \_\_\_\_\_ Billing Email: \_\_\_\_\_

### Accepted & Agreed:

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature

**For Exhibitor & Sponsor Inquiries,  
please contact:**

Becky Brown, National Director of  
Development & Communications  
becky@turnersyndrome.org  
832.465.9388

**Send completed form and payment  
to:**

Turner Syndrome Society of the US  
11250 West Rd Suite G  
Houston, TX 77065  
becky@turnersyndrome.org  
800.365.9944 or 832.465.9388